

DEFINIENS LAUNCHES eCOGNITION COMMUNITY

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Munich, Germany / Morristown, New Jersey – July 1, 2009 – Definiens, the number one Enterprise Image Intelligence® company, has established an online community for Earth Sciences professionals. The eCognition Community is part of the company's new geospatial website, earth.definiens.com, and provides an integrated environment for collaboration and knowledge transfer, along with social networking facilities.

Registration to the eCognition Community website is open to all geospatial professionals and academics. The website enables its members to collaborate and share knowledge in blogs, discussion boards, ruleware exchange, video and audio file sharing facilities, a knowledge wiki, and private conversation space. Additionally, a desktop application is freely available for download, allowing users to participate in the community and search for relevant content from the website while simultaneously working in Definiens Developer.

Definiens provides a suite of comprehensive software products for geospatial analysis, remote sensing, infrastructure planning, earth observation and natural resource management tasks to customers worldwide. The eCognition Community website allows users to share experiential information and collaborate on ruleware development for Definiens software. Dedicated space will be built for beta-testing of new software products, as well as for Definiens' Academic Centers of Excellence and other affiliated groups.

Community members are able to post blogs and develop discussion boards about industry trends, with capabilities for the syndication of content from external websites. Definiens product managers and consultants will provide active blogging on different topics and provide technical assistance on Definiens products via the discussion boards.

“Definiens software has long been recognized as the industry standard. With the launch of the eCognition Community, we aim to set a new standard for online collaboration across the global Earth Sciences community,” said Ralph D. Humberg, Vice President, Earth Sciences at Definiens. “We are committed to providing resources to existing and potential customers. Our experiences with the eCognition Community will also help us to further improve our products as we plan to incorporate functionality for online participation into future software solutions.”

For more information on the eCognition Community, or to register, visit community.definiens.com.

Definiens in Earth Sciences

Definiens enables organizations involved in Earth Sciences to quickly extract accurate geo-information from any kind of remote sensing data. The company assists data collectors, service providers and end users in integrating earth observation and remote sensing data to generate accurate GIS-ready information. Definiens' intelligent feature extraction capabilities accelerate mapping, change detection and object recognition—delivering standardized and reproducible image analysis results. Further information is available at earth.definiens.com

About Definiens

Definiens is the number one Enterprise Image Intelligence company for analyzing and interpreting images on every scale, from microscopic cell structures to satellite images. The Definiens Cognition Network Technology®, developed by Nobel laureate Prof. Gerd Binnig and his team, is an advanced and robust context-based technology designed to fulfill the image analysis requirements of the Medical, Life and Earth Sciences markets. The technology is modeled on the powerful human cognitive perception processes to extract intelligence from images. Definiens provides organizations with faster image analysis results, allowing deeper insights enabling better business decisions. The company is headquartered in Munich, Germany and has offices throughout the United States. Further information is available at www.definiens.com.

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